

RECEIVED

JUL 29 2010

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

PUBLIC SERVICE
COMMISSION

In the Matter of:

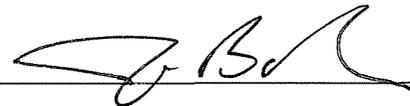
An Investigation of Natural Gas Retail
Competition Programs

Case No. 2010-00146

**Response of
Retail Energy Supply Association to the
Association of Community Ministries' 7/14/10 Data Requests**

Retail Energy Supply Association ("RESA") hereby responds to the data requests propounded by the Association of Community Ministries on July 14, 2010. RESA's response consists of one bound volume of text responses and one C-ROM containing the attachments. The CD-ROM contains attachments for the responses to the AARP, Duke Energy Kentucky, Inc. and ACM.

Respectfully submitted,

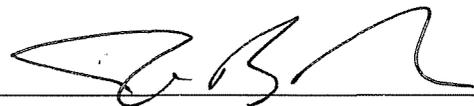


Katherine K. Yunker
John B. Park
YUNKER & PARK PLC
P.O. Box 21784
Lexington, KY 40522-1784
(859) 255-0629

ATTORNEYS FOR RETAIL ENERGY
SUPPLY ASSOCIATION

CERTIFICATE OF FILING AND SERVICE

I hereby certify that on this the 29th day of July, 2010, the original and ten (10) copies of the foregoing were hand delivered to the Commission for filing, and a copy was served, via U.S. Mail, first-class, postage prepaid, on each person at the address shown on the attached Service List.



Attorney for Retail Energy Supply Association

SERVICE LIST

Ky. PSC Case No. 2010-00146

Tracy McCormick
Executive Director
RETAIL ENERGY SUPPLY ASSOCIATION
P.O. Box 6089
Harrisburg, PA 17112-0089

Lisa M. Simpkins
Vice President-Energy Policy, Natural Gas
CONSTELLATION ENERGY RESOURCES
111 Market Place, Suite 500
Baltimore, MD 21202-4040

Michael T. Griffiths
PROLIANCE ENERGY, LLC
111 Monument Circle, Suite 2200
Indianapolis, IN 46204-0000

Stephen Bennett
Retail Policy Manager – East/Midwest
EXELON POWER TEAM
300 Exelon Way
Kennett Square, PA 19348-2473

Lonnie E. Bellar
Vice President – State Regulation
LOUISVILLE GAS AND ELECTRIC COMPANY
220 W. Main Street
P. O. Box 32010
Louisville, KY 40202-1395

Rocco D'Ascenzo
Senior Counsel
DUKE ENERGY KENTUCKY, INC.
139 East 4th Street, R. 25 At II
P. O. Box 960
Cincinnati, OH 45201-0960

Brooke E. Leslie
COLUMBIA GAS OF KENTUCKY, INC.
200 Civic Center Drive
P.O. Box 117
Columbus, OH 43216-0117

Teresa Ringenbach
Government & Regulatory Affairs – Midwest
DIRECT ENERGY, LLC
9605 El Camino Lane
Plain City, OH 43064-8002

Tom FitzGerald
Liz D. Edmondson
KENTUCKY RESOURCES COUNCIL, INC.
P.O. Box 1070
Frankfort, KY 40602-1070

Iris G. Skidmore
BATES AND SKIDMORE
415 W. Main Street, Suite 2
Frankfort, KY 40601-1841

John B. Brown
Chief Financial Officer, Treasurer
DELTA NATURAL GAS COMPANY, INC.
3617 Lexington Road
Winchester, KY 40391-9706

Judy Cooper
Manager, Regulatory Services
COLUMBIA GAS OF KENTUCKY, INC.
2001 Mercer Road
P. O. Box 14241
Lexington, KY 40512-4241

John M. Dosker
General Counsel
STAND ENERGY CORPORATION
1077 Celestial Street
Building 3, Suite 110
Cincinnati, OH 45202-1629

Mark Martin
VP Rates & Regulatory Affairs
ATMOS ENERGY CORPORATION
3275 Highland Pointe Drive
Owensboro, KY 42303-7835

SERVICE LIST

Ky. PSC Case No. 2010-00146

Trevor L. Earl
REED WEITKAMP SCHELL & VICE PLLC
500 West Jefferson Street, Suite 2400
Louisville, KY 40202-2856

Sandra Minch Guthorn
Senior Counsel Regulatory Affairs
MXENERGY INC.
10010 Junction Drive, Suite 104-S
Annapolis Junction, MD 20701-1180

Lisa Kilkelly
Eileen Ordovery, Esq.
LEGAL AID SOCIETY, INC.
416 West Muhammad Ali Blvd. Suite 300
Louisville, KY 40202-3376

William H. May, III
Matthew R. Malone
HURT, CROSBIE, & MAY PLLC
The Equis Building
127 West Main Street
Lexington, KY 40507-1320

Request:

1. Please provide a list of the members of RESA. For each member, please indicate whether the company markets natural gas to residential customers and, if so, in what state(s) it does so.

Response:

Below is a list of RESA members, followed by the individual member's website address where information is available on the commodities and products offered, to whom they are offered, and in which state or province they are offered.

ConEdison Solutions: <http://www.conedsolutions.com>

Constellation NewEnergy, Gas Division:

<http://www.newenergy.com/portal/site/cne>

Direct Energy: <http://www.directenergy.com>

Energy Plus: <http://www.energypluscompany.com/>

Exelon Energy: <http://www.exelonenergy.com/Pages/default.aspx>

GDF SUEZ: <http://www.gdfsuezenergyresources.com/>

Gexa: <https://www.gexaenergy.com/Default.aspx>

Green Mountain Energy: <http://www.greenmountainenergy.com/>

Hess: <https://www.hessenergy.com/>

Integrus Energy Services: <http://www.integrusenergy.com/>

Just Energy: <http://www.justenergy.com/>

Liberty Power: <http://www.libertypowercorp.com/>

PPL Energy Plus: <http://www.pplenergyplus.com/>

Sempra Energy Solutions: <http://www.rbssempra.com/solutions/>

Request:

2. Please refer to page 4, lines 21-23 of the Direct Testimony Of Teresa L. Ringenbach On Behalf Of The Retail Energy Supply Association. Please provide the empirical evidence underlying the assertion therein that residential customers in states with choice programs “typically can choose from a broad array of price products that often serve to better reflect the unique economic and energy needs of that individual customer.”

Response:

The following are links to the multiple pricing options available in Ohio, Texas, Illinois, and Georgia for gas and electric choice products.

<http://www.puco.ohio.gov/PUCO/ApplesToApples/index.cfm>

<http://www.icc.illinois.gov/ags/products.aspx>

http://powertochoose.org/content/compare/understand_your_choices.asp

<http://www.psc.state.ga.us/gas/marketerpricing/2010/Jul10/jul10gmpl.asp>

Request:

3. Please refer to page 5, lines 1-3 of Ms. Ringenbach's direct testimony. Please provide the empirical evidence underlying the assertions therein that with retail choice, "customers become more engaged in what happens on their energy bill," and "[t]his in turn leads to customer concentration on not only price but how energy is used."

Response:

There are many studies that indicate price is a factor in customers' energy use and energy efficiency. By choosing to shop, the customer becomes engaged in the price decision, which in turn impacts energy usage. See Attachments 20, 21, and 22.

Request:

4. Please refer to pages 7 - 8 of Ms. Ringenbach's direct testimony, wherein she discusses the role of the Public Service Commission in a competitive market for residential customers. Does RESA support collection of a fee from natural gas marketers to fund this role in Kentucky?

Response:

Yes, RESA agrees that a reasonable level of fees may be allocated to natural gas marketers. Ohio charges suppliers fees that support the PUCO. Pennsylvania charges licensing and PUC fees to suppliers. DC also charges fees as a portion of PSC costs. The fees come in various forms including licensing fees and administrative fees.

Witness: Teresa L. Ringenbach

Request:

5. Please refer to page 17, lines 2 - 9 of Ms. Ringenbach's direct testimony, wherein she discusses the need for licensing by the Kentucky Public Service Commission of suppliers serving residential customers. Does RESA support collection of a fee from natural gas marketers to fund such a licensing program?

Response:

See response to Request No. 4 above.